Open Access – Reaching the Masses

HÅKAN CARLSSON
LUND UNIVERSITY LIBRARIES, HEAD OFFICE

Open Access

- Increased visibility, usability, impact
- Sounder business model
- Full-text mining

http://www.biomedcentral.com/

Two Important Questions

- What is the response of the university libraries?
- How is the work best organized?

Affecting Library Response

Services relating to Open Acc

- useful service to the resea
- within the library expertise
- a reaction to higher subsc
  resulting cut-backs

Researchers' Use of Academic
Libraries and their Services
A report commissioned by the Research
Information Network and the Consortium of
Research Libraries

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research
information
network
www.rin.ac.uk

consortium of
curl
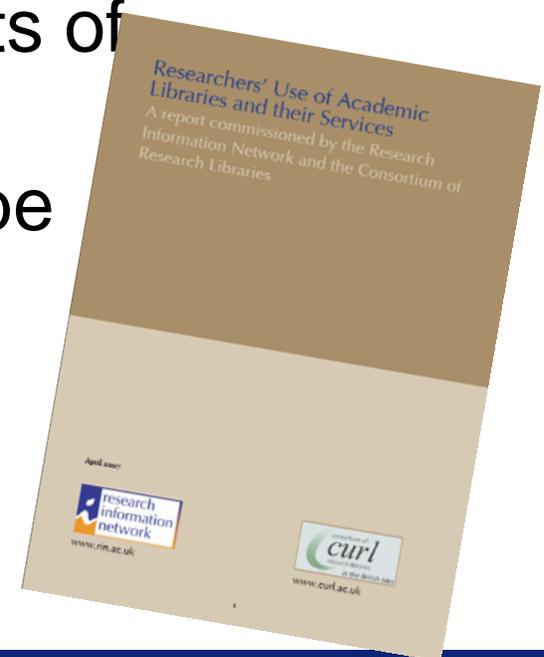research libraries
in the British Isles
www.curl.ac.uk

Library Response

"There has been a sharp fall over the past five years in the number of researchers who visit their institution's library regularly."

"…researchers told us that the effects of a library's requirement to service teaching and learning needs can be detrimental to the provision of services underpinning research."

Research Services

- Services need to be extended to meet new needs of the researchers in the electronic age.

- Scientific communication support with a focus on publication activities is a promising way to extend services.

- The library is not out to preach Open Access, but to support the whole publication process, in which OA is an important part.

How do we best organize the work?

- Experiences from my own institution
- New plans and ideas

LUND UNIVERSITY

Open Access at Lund University

1996   First fulltext archiving - dissertations

2001   Archiving of research articles

2004   Directory of Open Access Journals is set up

2005   University OA-policy

2006   Implementation plan

2007   Mandatory registration of all university
       publications

Main Tools

- Continue building library competence
- Increase information and educational efforts
- High-quality infrastructure

http://www.opendemocracy.net/

Competence

- Scientific communication, publication issues and Open Access should be common knowledge in the library.

Demands on the Head Office:

- Educational Liaison

- Specialists on copyright issues and scientific communication

http://www.bioteams.com/

Educational Efforts

- Presentations – teach the teacher
  Invited or solicited?

- Web
  - Hypertext
  - Animated help for the repository
  - Interviews
  - Web-based presentations
  - 3D-graphics
  - Easily accessible to the research

http://www.flynashville.com/

Infrastructure

- New software in our repository – LUR (stable, tailor-made, combines registration/archiving)

- Journal Hosting - Open Journal Systems

- Financial support for publication fees?

http://www.oconnells.com/

New Service

- Support the researcher in the choice of journal
- Give information on all aspects of journals and show that Open Access is a part, but not all

Journal Info

http://jinfo.lub.lu.se/

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